



## Steps to become an Licensee...

The first step in the licensing process is to fill out an application and provide a short introduction to who you are and your experience in martial arts, fitness, etc. Next, become part of the Bas Rutten Systems™ community and join the forum. This will help you network with other training affiliates, students, instructors and potential students.

### Who Can Be a licensee?

You should already be a certified instructor in another system. For Krav Maga licensees, you should already have successfully passed “Phase A”. If you are a Bas Rutten MMA System licensee, you need to have successfully passed the “Yellow/Orange” course. If you are new to any licensee program but have extensive training in another martial art or system, please email us directly to see if you qualify at [licensing@basruttensystems.com](mailto:licensing@basruttensystems.com)

### Cost...

Once your application is received and approved you may use the name “Bas Rutten Fight Club™” for an annual renewable fee.

**New Bas Rutten Fight Club™ Licensees:** \$1,500 USD yearly

**Krav Maga Worldwide™ Licensees:** \$1,200 USD yearly

**Bas Rutten MMA System™ Licensees:** : \$1,000 USD yearly

### Requirements...

1. It is required that you successfully complete the Fight Club “Level 1” certification course before you can become a licensee. Certification courses are held several times a year. Please refer to the website to find more information on the course dates and locations.
2. Once you are accepted as an licensee, you will need to provide us with an active website so that we may link you to our website. Remember that Bas Rutten’s Fight Club is a licensed trademark and its use without our prior permission would be a direct violation of this.
3. You are required to display the Bas Rutten Fight Club™ (BRFC) link on the main page of your website and the “BRFC ” logo must be displayed together with the text “Bas Rutten’s Fight Club™” and vice versa.
4. In order to maintain certification it is important that you complete the 3 part certification course within a two year period. Extensions may be granted upon extenuating circumstances.

### How it benefits you...

Once you are part of the licensing program, you will be linked to our website from the main page and to our locations page on [basruttensystems.com](http://basruttensystems.com). In addition, you will have access to our licensee only forum where you can interact with other instructors and licensees to exchange ideas and experience. This is important to forge new relationships, network and share knowledge to ensure you have a successful program. We will post updated training video’s and drills for you to add to your classes in this section, as well as seminar information, marketing materials, etc.

You will have the ability to attend our annual “Fight Conference” for licensees of both Bas Rutten Systems: “Fight Club” and “MMA System”. Where you will pick up new drills, products, exchange ideas and be part of the community. We offer a full product line of exclusive apparel and equipment through Bas Rutten Fight Club™ that only licensees can purchase at a wholesale cost.

If you have any further question about the program, please do not hesitate to contact us directly at [licensing@basruttensystems.com](mailto:licensing@basruttensystems.com)